

PRODUCING 101 SCHEDULE

November 18, 2024 - April 14, 2025

Classes will be held on Monday evenings via Zoom.

2024/2025

WEEK	DATE	TIME (ET)	TOPIC
Week 1	Monday, November 18, 2024	6:30 - 8:00 PM	Introductions and Welcome
Week 2	Monday, December 2, 2024	6:30 - 9:00 PM	Producing 101
Week 3	Monday, December 16, 2024	6:30 - 8:00 PM	Building Anti-Racist Practices in Your Producing Process
Week 4	Monday, January 6, 2025	6:30 - 8:30 PM	First Hires - General Management and Lawyers
Week 5	Monday, January 20, 2025	6:30 - 8:00 PM	Raising Money
Week 6	Monday, February 3, 2025	6:30 - 8:00 PM	Pitching Your Project
Week 7	Monday, February 17, 2025	6:30 - 8:00 PM	Creative Development & Developmental Opportunities
Week 8	Monday, March 3, 2025	6:30 - 8:00 PM	Collaborating with Non-Profits Off-Broadway & Broadway
Week 9	Monday, March 17, 2025	6:30 - 8:00 PM	Marketing, Press, and Building Your Brand
Week 10	Monday, March 31, 2025	6:30 - 8:30 PM	Pitch Day: Part 1
Week 11	Monday, April 14, 2025	6:30 - 8:30 PM	Pitch Day: Part 2